

ADVANCES IN ALZHEIMER'S AND PARKINSON'S THERAPIES AN AAT-AD/PD™ FOCUS MEETING

2 - 5 APRIL 2020 | VIENNA, AUSTRIA



Support Categories & Benefits

Supporters will be given a support category status dependent upon the total amount of their contribution. The total contribution will consist of items such as industry sessions, advertisements, and exhibition space. You can choose from educational, promotional and exhibition opportunities. Supporters will benefit from the outstanding advantages depending on the category they select.

BENEFITS FOR SUPPORTERS

Benefits	PLATINUM	GOLD	SILVER	GENERAL
Joint Mailshot for Symposium to list of registered participants*	✓			
Final list of participants, including names and country**	✓	✓		
Number of registrations offering full access to the Meeting	5	3		
Number of Symposium posters that can be displayed in the venue ***	4	3	2	
Supporter's logo displayed on the Meeting website	✓	✓	✓	✓
Supporter's logo in the Industry Section of the Program Book	✓	✓	✓	✓
Acknowledgment on Supporters Board on-site and in the Mobile App	✓	✓	✓	✓

*Mailshots will be sent 2-3 weeks before the start date of the Meeting.

**The final list will be sent after the Meeting and will include data that participants have agreed to share.

*** The number of posters that will be displayed on the day of the session.

Only company logo branding will be permitted. No products logos or advertisement will be allowed in the venue.

SPECIAL REQUESTS

Bespoke packages can be arranged to suit different objectives. Please contact Victoria Eskenazi, Support and Exhibition Sales Department, to discuss your specific needs: veskenazi@kenes.com

ORGANIZING COMMITTEE

Ezio Giacobini, Switzerland, Co-President
Gabriel Gold, Switzerland, Executive Organizer

Abraham Fisher, Israel, Co-President
Roger M. Nitsch, Switzerland, Executive Organizer
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Promotional & Advertising Opportunities

PROMOTIONAL OPPORTUNITIES

PLENARY SPONSORED SYMPOSIUM



Company plenary sponsored symposium of **100 minutes (Platinum)** or **90 minutes (Evening)**, Programme subject to the approval of the Organizing Committee.

- ✓ Includes: hall rental, standard audio/visual equipment, display table
- ✓ Permission to use the phrase: "Official symposium of Advances in Alzheimer's and Parkinson's Therapies an AAT-AD/PD Focus Meeting 2020"
- ✓ Sponsored Symposium Programmes will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline)
- ✓ Time Slots: allocated on a first come, first served basis
- ✓ Industry sessions will be clearly indicated in the Programme as: "Industry Session- not included in the main event CME/CPD credit offering"
- ✓ Full Page Colour Symposium Advertisement in the Industry Support and Exhibition section of the Programme Book

The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the sponsored symposium speakers have already been invited by the Meeting. In this case, the company will support the amount of nights as per Meeting policy.

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PARALLEL SPONSORED SYMPOSIUM



Company parallel sponsored symposium of **120 minutes**, Programme subject to the approval of the Organizing Committee.

- ✓ Includes: hall rental, standard audio/visual equipment, display table
- ✓ Permission to use the phrase: "Official symposium of Advances in Alzheimer's and Parkinson's Therapies an AAT-AD/PD Focus Meeting 2020"
- ✓ Sponsored Symposium Programmes will be included in a designated industry section of the Final Programme (subject to receipt by publishing deadline)
- ✓ Time Slots: allocated on a first come, first served basis
- ✓ Industry sessions will be clearly indicated in the meeting Programme as: "Industry Session- not included in the main event CME/CPD credit offering"
- ✓ Full Page Colour Symposium Advertisement in the Industry Support and Exhibition section of the Programme Book

The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the sponsored symposium speakers have already been invited by the Meeting. In this case, the company will support the amount of nights as per Meeting policy.

PARTICIPATION TO INDUSTRY FORUM DISCUSSION



Opportunity to bring your speaker to this 120-Minute, moderated, WEF-style formatted sessions that will bring together academic corporate participants with outstanding experience. 6-8 participants will join the 120-minute moderated discussion without formal data presentations. The speaker/s are entitled to include a short, 5-minute statement and will receive selected questions from the audience submitted on written file cards, prioritized and introduced to the discussion by the moderator. Media will be allowed to sit in and may report on progress made by the leaders in this field. This opportunity is available only to existing supporters and by invitation to such speakers from the Organizers of AAT-AD/PD Focus Meeting. Price includes:

- ✓ Opportunity to send one speaker to the Forum
- ✓ One full Meeting registration
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the meeting website, and on signage during the event

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WORLD MAP



The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on meeting participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the meeting venue and serves as an information and communications tool, ideal for enhancing participant networking.

- ✓ Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

SPEAKERS READY ROOM



Facilities will be available at the Meeting Venue for speakers and abstract presenters to upload and check their presentations.

- ✓ The Supporter's name/or company logo will appear on all signs for this room
- ✓ Opportunity to display Supporter's logo on screensavers at each workstation
- ✓ Supporter's logo on Meeting website
- ✓ Acknowledgement on Supporters' Board on-site
- ✓ Acknowledgement in the Supporters' List in the Final Programme

WIFI LANDING PAGE



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Meeting Wi-Fi. Supporter of this piece of technology will receive strong visibility during the meeting.

- ✓ An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the Meeting material
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the event website, and on signage during the event

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THE PHOTO BOOTH

The Photo Booth is an excellent tool to engage with meeting attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by the organizer, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- ✓ The booth attracts many attendees and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- ✓ The exposure will last long after the meeting ends as these photos are shared with colleagues, friends and family.
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and with signage during the event

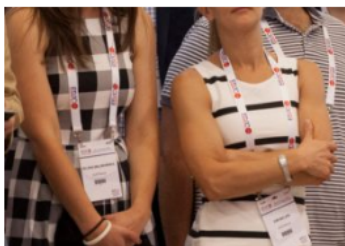
MEETING BAGS



Supporter will provide funding of the Meeting bags.

- ✓ The bag will bear the Supporter's logo and the Meeting logo
- ✓ Acknowledgement on Supporters' Board on-site
- ✓ Acknowledgement in the Supporters' List in the Final Programme
- ✓ The bag must be approved by the organizing committee in advance

MEETING LANYARDS



Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- ✓ Supporter's logo to be printed on the lanyards
- ✓ Supporter's logo on Meeting website
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme
- ✓ Acknowledgement on Supporters' board on-site

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WELCOME RECEPTION / NETWORKING EVENT



Supporter will have the opportunity to promote itself through the welcome reception / networking reception to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- ✓ Supporter's logo on sign at the entrance to the reception
- ✓ Opportunity to provide items bearing company logo for use at the event
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and with signage during the event

CHARGING KIOSK



Technology: Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and always ready.

Fully Customizable: Place your company name and logo/movies on the LCD screen which is attached to the charging station. It's a great way to leave a lasting impression on the meeting delegates.

Works with All Mobile Devices: Compatible with everything from the Apple iPhone and Android to Amazon Kindle and Blackberry.

- ✓ Opportunity to brand the Charging Kiosk with your company name and logo
- ✓ Acknowledgement in the Supporters' List in designated section of the Final Programme
- ✓ Acknowledgement on Supporters' Board on-site

COFFEE BREAKS



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- ✓ Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- ✓ Opportunity to provide items bearing company logo for use during the supported break
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and with signage during the event

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NOTEPADS & PENS



Supporter will provide funding for the Notepads & Pens for the participants.

- ✓ Notepads & Pens will bear the Meeting logo, the Supporter's company logo and will be distributed in the participants' Meeting bags.
- ✓ Supporter's logo with hyperlink on event website
- ✓ Acknowledgement on Supporters' Board on-site
- ✓ Acknowledgement in the Supporters' List in the Final Programme

HOSPITALITY SUITES / MEETING ROOMS



An opportunity to hire a room at the Meeting venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Meeting. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- ✓ Opportunity to brand the hospitality suite
- ✓ Acknowledgement on directional signage outside suite

ADVERTISING SUPPORT OPPORTUNITIES

PROMOTIONAL MATERIAL (BAG INSERTS)

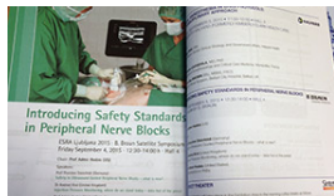
Inclusion of a one-page promotional material in the participants' Meeting bags.

Material should be provided by the Supporter and approved by the Secretariat.

Supporters' product information will be available for all Meeting participants

The distribution arrangement will be advised.

FINAL PROGRAMME



Full inside page, color advertisement in designated section of the Final Programme.

The Final Programme will contain the timetable, information about the scientific program and other useful information. It will be distributed to all registered participants in the Meeting bags.

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PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Meeting Organizer.

- ✓ **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html) to be provided by the Supporter and subject to receipt by deadline.
- ✓ **Joint:** Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organizer.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event.

MEETING APP PUSH NOTIFICATION



Push notification* sent to all participants** onsite through the mobile app – to be coordinated with Meeting Organizer.

*(Only available for companies that have an industry symposium or Product Theatre)

**(Only for those who have accepted to receive such information)

MINI PROGRAMME



- ✓ Support will be acknowledged on the inside back cover as: "Supported by..." and a company logo only
- ✓ Support will be recognized in the Industry Support and Exhibition section of the Final Programme, on the event website, and on signage during the event

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Please note that it is the Exhibitors' / Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

REGULATIONS

Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limitation, IFPMA, the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines (www.ifpma.org), as well as FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGMENTS

Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

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Exhibition

Space Only Rental

That includes (min. 12sqm):

- ✓ Exhibitors' badges;
- ✓ 100-word company/product profile in the Programme;
- ✓ Cleaning of public areas and gangways;
- ✓ Invitation to the Welcome Reception for registered exhibitors.

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- ✓ Company logo on Meeting Website and in Mobile App as an Exhibitor prior to the Meeting;
- ✓ Listing and profile in the designated industry section of the Final Programme.



Shell Scheme

That includes:

- ✓ Exhibitors' badges;
- ✓ Shell scheme frame, basic lighting;
- ✓ Fascia panel with standard lettering;
- ✓ 100-word company/product profile in the Programme;
- ✓ Cleaning of public areas and gangways;
- ✓ Invitation to the Welcome Reception for registered exhibitors.

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

Additional Benefits

When you exhibit your company will receive the following additional benefits:

- ✓ Company logo on Meeting Website and in Mobile App as an Exhibitor prior to the Meeting;
- ✓ Listing and profile in the designated industry section of the Final Programme.



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Floorplan

To view the Floorplan, please
[click here](#).

For additional details, pricing and
booking form please contact:

Victoria Eskenazi

Industry Liaison & Sales Associate

Tel: +41 22 908 0488 Ext. 986

Email: veskenazi@kenes.com



Exhibitors Badges Rules & regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and/or Contract must be faxed/emailed to ensure reservation of the desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- ✓ Booths of up to 60sqm – 15 exhibitor registrations
- ✓ Booths larger than 60sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

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EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- ✓ Technical details about the Venue
- ✓ Final exhibition details and information
- ✓ Contractor details
- ✓ Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- ✓ Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- ✓ In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Meeting venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the **Kenes Exhibitors' Portal**. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found [HERE](#). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the Advances in Alzheimer's and Parkinson's Therapies an AAT-AD/PD Focus Meeting. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.

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Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

EDUCATIONAL GRANT IN SUPPORT OF AN EXISTING SCIENTIFIC SESSION (PLENARY OR PARALLEL)



Educational Grant in support of an existing official session accepted or invited by the organizing committee and supported by a grant from the industry.

- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and with signage during the event.

EDUCATIONAL GRANT



Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event.

- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and with signage during the event.

ORGANIZING COMMITTEE

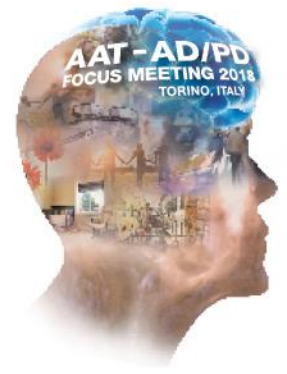
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EDUCATIONAL GRANT IN SUPPORT OF A PARALLEL PRE-MEETING SATELLITE- HALF DAY / FULL DAY



Opportunity to support through an educational grant an official parallel pre-meeting satellite of the AAT-AD/PD Focus Meeting prior to the official Meeting days

Pre-Meeting Satellite will take place on

Full day satellite / Half day satellite

This session will be acknowledged in official publications as: Pre-Meeting Satellite supported by an educational grant by: Company Name (not included in the main event CME/CPD credit offering)

The supporting company will not be permitted to influence the session programme

Session Programme:

- ✓ A full/half day educational programme
- ✓ The programme will include, for a full day, an estimated 15 international speakers (program TBD)
- ✓ This is a stand-alone satellite associated with the AAT- AD/PD Focus Meeting however with separate participation, faculty, CME application and organisers
- ✓ The educational grant package includes secretariat support from Kenes International, and marketing of the session as an independent program alongside the AAT- AD/PD Focus Meeting
- ✓ Refreshments will be offered to participants at coffee and lunch breaks
- ✓ CME application and all the accompanying administration (contact with speakers, disclosures, evaluation and certificates) will be arranged by the meeting organiser
- ✓ Price includes all expenses including catering and speakers' expenses
- ✓ Registration – Registration to the pre-meeting satellite will be under the responsibility of Kenes International – AAT- AD/PD Focus Meeting participants may register for the session at a 10% discount
- ✓ Advertisement
 - ✓ Dedicated page on the AAT- AD/PD Focus Meeting website with the details of the pre-meeting satellite program and organisational information
 - ✓ Company logo under the category "Supporter" on AAT- AD/PD Focus Meeting website and vice versa
- ✓ Complimentary registrations:
 - ✓ 12 pre-meeting satellite registrations
 - ✓ 4 full AAT- AD/PD Focus Meeting registrations

Joint Support of this CME Session is also possible, depending on minimum of 2 Supporters supporting and total Support fund achieved.

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MOBILE APPLICATION



The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalized scheduler and is easily downloadable from the App Store and Google Play.

Meeting App support includes:

- ✓ Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- ✓ 2 push notifications sent to users from the App
- ✓ Priority listing in the list of supporters
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and on signage during the event

E-PROGRAM BOOK



An electronic version of the traditional final programme will be available to participants to access the scientific programme and other meeting information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

- ✓ Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted)
- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and on signage during the event

POSTER BOARDS



Support will be recognised with signage at the entrance to the Poster area with "Supported by..." and a company logo

- ✓ Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, and with signage during the event

ORGANIZING COMMITTEE

Ezio Giacobini, Switzerland, Co-President
Gabriel Gold, Switzerland, Executive Organizer

Abraham Fisher, Israel, Co-President
Roger M. Nitsch, Switzerland, Executive Organizer
Manfred Windisch, Austria, Executive Organizer

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ADVANCES IN ALZHEIMER'S AND PARKINSON'S THERAPIES AN AAT-AD/PD™ FOCUS MEETING



2 - 5 APRIL 2020 | VIENNA, AUSTRIA

BLENDED LEARNING

Funding support to the development of a blended learning programme. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning. Trainings and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

A blended learning programme includes:

- ✓ Online pre/post-test and/or online pre-/post e-learning course/ case-study linked to a Symposium/Educational Session* at the Meeting for a face-to-face session.
- ✓ Support will be disclosed in the Industry Support section of the Meeting website and Programme Guide.
- ✓ Support will be acknowledged within the online learning activity

Please note that it is the Exhibitors' / Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) <http://www.medtecheurope.org/> and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGMENTS

Please note that all Supporters will be acknowledged in the Final Program, on the onsite Supporters' Acknowledgement Board, and on the Meeting website.

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Payments Cancellation Terms & Conditions

CONTRACTS & CONFIRMATION

SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form, the organiser will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of the exhibition will be e-mailed to you with an accompanying invoice.

[VIEW THE TERMS AND CONDITIONS](#)

Terms and Conditions of Supporter will be included in the Supporter agreement as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

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PAYMENT TERMS & METHODS

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by August 5, 2019

All payments must be received before the start date of the Meeting. Should the Exhibitor fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Support & Exhibition Sales Department: veskenazi@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before August 5, 2019, inclusive
- 50% of the agreed package amount if the cancellation/ modification is made between August 6, 2019 – December 9, 2019, inclusive
- 100% of the agreed package amount if the cancellation/ modification is made after December 10, 2019, onwards

VAT INFORMATION

All Supporter prices are exclusive of VAT and are subject to VAT at the local rate which will be added to the invoice.

For further information, pricing and booking form, please contact:

Victoria Eskenazi – Industry Liaison & Sales Associate

Tel: +41 22 908 0488 Ext. 986

Email: veskenazi@kenes.com

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